Rev. 01/01/2011

### **FACTS**

### WHAT DOES BENNY BOYD GM DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and transaction history
- credit history and payment history

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Benny Boyd GM (a financial company) chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Benny Boyd GM (a financial company) Share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For our non-affiliates to market to you	Yes	Yes

# To limit our sharing

- Call (806) 332-5695 our menu will prompt you through your choice(s) or
- Visit us <u>online</u>

### Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

**Questions?** 

Call (806) 332-5695 or visit us online

## Page 2

Who we are				
Who is providing	this notice?	DealerCentric, Inc. on behalf of Benny Boyd GM (a financial company).		
What we do				
company) protect my personal		To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.		
		We collect your personal information, for example, when you		
How does Benny Boyd GM (a financial company) collect my personal information?		<ul><li>open an account</li><li>apply for a loan</li></ul>		
		We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.		
Why can't I limit all sharing?		Federal law gives you the right to limit only  sharing for affiliates' everyday business purposes – information about your creditworthiness affiliates from using your information to market to you sharing for non-affiliates to market to you  State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.		
What happens when I limit sharing for an account I hold jointly with someone else?		Your choices will apply to everyone on your account.		
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.			
Non-affiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.			
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you.			
Other important information				
■ <u>Federal Notices</u>				

In connection with your transaction, Benny Boyd GM may acquire information about you as described in this noticed, which we handle as stated in this notice.

- 1. We collect non-public information about you from the following sources:
  - a. Information we receive from you on application and/or other forms.
  - b. Information about your transaction with us and

Electronic Disclosure

- c. Information we receive from consumer credit reporting agencies.
- 2. We do not disclose, nor do we reserve the right to disclose, any non-public information about our consumers, customers, or former customers, except as permitted by law.
- 3. We restrict access to non-public personal information about you to those employees who need to know that information to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your non-public information.

CUSTOMER ACKNOWLEDGMENT:	I acknowledge that I have received a copy of this notice on the date indicated below	ow, and authorize
Benny Boyd GM to research my credit		

Date:	 Applicant's Signature:	